



Press Release

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Propel Opens Biodiesel Location in Factoria

Clean Fuel Point conveniently located at Richards Road Shell station

SEATTLE (February 1, 2008) – Propel Biofuels, a leading retailer of environmentally friendly renewable fuels, has opened a new Clean Fuel Point fueling location in Factoria. The first of its kind on the Eastside, Propel's Clean Fuel Point is conveniently placed at the Shell station on NE 32nd St and Richards Road. This location is one of nearly 40 the company plans to open during 2008 in Washington, Oregon and California. Propel currently operates Clean Fuel Points in Kenmore and Ballard, and in partnership with Vulcan, is slated to open a flagship location in South Lake Union neighborhood later this spring.

“Our mission is to provide drivers with the opportunity to make clean and renewable fuel a part of their daily lives,” said Rob Elam, Propel's CEO and Co-Founder. “Propel biodiesel is compatible with any diesel vehicle on the road today, so we can drive clean without modifying our vehicles.”

Biodiesel is a clean-burning, domestically-produced fuel, derived from 100% renewable resources like soybeans and canola. Biodiesel delivers equivalent engine performance while significantly decreasing CO2 emissions and other harmful air toxins. Best of all, consumers can purchase it without changing their current habits.

According to an article written by Steven Lacey of Renewable Energy Access, “many consumers see renewable energy as a major change in lifestyle, not an ordinary product choice, say analysts. Until the industry better addresses concerns about cost, reliability and ease of use, it will simply be easier for Americans not to buy clean energy.”

Propel Clean Fuel Points are unique, stand alone, renewable fuel stations, that make fueling with biofuels safe and convenient. “We designed the Clean Fuel Point to compliment the current fuel market instead of asking the market to change.” said Elam. “We're excited to make clean fuels available to consumers and businesses on the Eastside.”

The single dispenser, 5000 gallon capacity station in Factoria is open 24-7 and accepts all major credit and fleet cards. It will sell B20 biodiesel at a price competitive with petroleum diesel.

Propel also offers customers CleanDrive, the industry's first integrated carbon emission tracking platform. By creating a CleanDrive account with Propel, purchasers of its fuel can get real time reporting of the volume of carbon emissions reduced by using biodiesel instead of petroleum diesel. Clean Drive graphically displays the positive impacts of biodiesel use across three areas: reductions in CO2, barrels of oil displaced and equivalent annual CO2 reduction of mature trees.

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About Propel

Propel Biofuels builds, owns and operates a network of biodiesel filling stations providing drivers convenient access to renewable, clean-burning fuels. The Seattle-based company was founded in 2004 to offer drivers, station owners and fleet operators a cleaner fuel choice that both reduces carbon emissions and America's dependency on foreign oil. For more information, visit www.propelbiofuels.com.

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